



CONTENT INFO SHEET

HIDDEN CITY SECRETS



THE WRITE-UP

Up to **200 word** description about your venue.

For best SEO practice, each Function/Bar/Restaurant write up has to be different and unique - no copy and paste.

Don't know what to write? No worries!

Send across a list of dot points (the more dot points the better) and we can work our magic and workshop one for you.

HOW DO I STRUCTURE THE WRITE-UP?

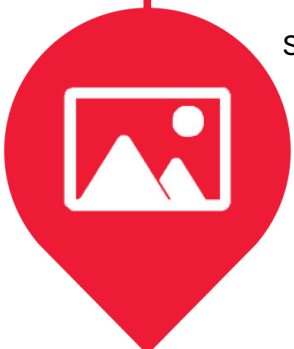
You can structure the write-ups in a few different ways:

FUNCTION LISTING

- Room/Spaces
i.e. Club Basement, Mezzanine, Ground Level, Bar
- Event Style
i.e. Cocktail Events, Parties, Product Launches

BAR & RESTAURANT LISTINGS

- General Trade
- The Vibe
- Special Events
- Promo Nights
- Trivia Nights
- Booking Policy



VENUE-CENTRIC IMAGERY

Submit **10 - 20 venue-centric** images depicting a **raw, empty space & no people**.

For example:

Blank Canvas - think real estate photography or if an event planner wanted to do plan a themed event

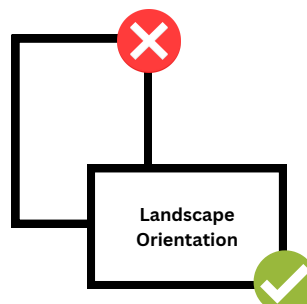
AND images depicting a **cocktail style event**

DON'T HAVE IMAGES?

You can take the pics yourself!

Make sure the photos are...

- taken on a **good phone/camera**
- from **each corner of the room/space**
- photographed in **decent, even lighting**
- in a **landscape orientation** (we don't want to crop off anything important!)



Our **TOP TIPS** to creating a listing that will grab HCS users' attention!

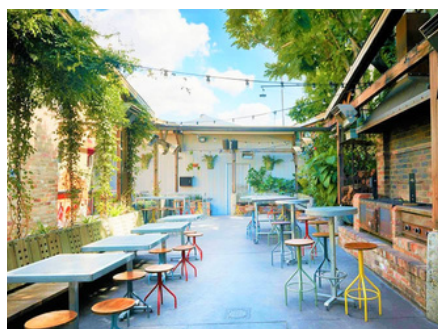
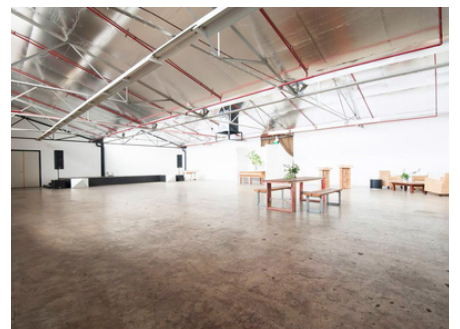
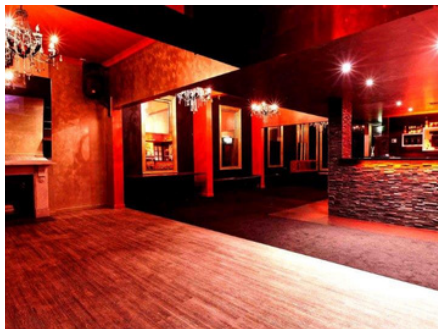
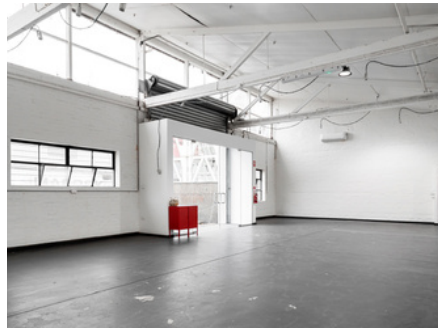
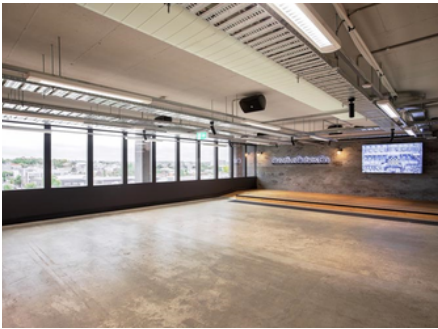


CONTENT INSPO

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HCS users love seeing your venue through different angles and in its **raw, empty space**.

Here are some great examples:



Feel free to get in contact our Content Team
content@hiddencitysecrets.com